

PINK LADIES GAMES

General Terms and Conditions

The terms on which you book a team and take part in the Pink Ladies Games

Published by	Hercules Trophy Middle East FZ-LLC, trading as Pink Ladies Games - Dubai, United Arab Emirates
Document reference	PLG-LEG-01
Version	2.0
Effective from	1 September 2025
Applies to	Everyone who books, takes part in, or attends a Pink Ladies Games event in the United Arab Emirates
Questions	info@pinkladiesgames.com

1. About these terms

These are the terms on which you book a place at, and take part in, the Pink Ladies Games. They form a contract between you and us as soon as we confirm your booking, so please read them before you book.

They apply to everyone who books a team, takes part on the day, or attends as a spectator or guest, and they apply alongside the Privacy Policy and any event-specific rules we publish on the website.

The short version. You book a team of five. The fee is not refundable, but you may pass your place to someone else free of charge up to fourteen days before the event. If we move or cancel the event, or change your booking to your disadvantage, you get your money back. Taking part is physical and carries risk, and you confirm you are fit to do it. We film and photograph the event, and you can ask to be left out. Your fee is a participation fee, not a charitable donation.

2. Who we are

The Pink Ladies Games is organised by **Hercules Trophy Middle East FZ-LLC, trading as Pink Ladies Games**, a company registered in Dubai, United Arab Emirates under trade licence number 2705/2012, with its registered office at Fujairah - Creative Tower P.O.Box 4422 Fujairah.

In these terms we call ourselves **the Organiser, we, us or our**. You can reach us at **info@pinkladiesgames.com**.

Pink Ladies Games is part of the Herculean Alliance group of event formats. Where these terms refer to the group, they mean the Organiser, its parent company and any company under common control with it.

3. Words we use

Term	What it means
Event	The Pink Ladies Games edition you have booked for, including the Dubai edition taking place on Saturday 31 October 2026 at The Sevens Stadium, Dubai, together with everything we run as part of it: the battles, the village, the ceremonies and any activities on the site.
Team	A group of four to five Participants booked and entered as one unit.
Team Captain	The person who makes the booking, pays the Fee and acts for the Team in all dealings with us.

Term	What it means
Participant	Any individual entered to take part in the Event as a member of a Team, including the Team Captain.
Spectator	Anyone who attends the Event without taking part in the battles, including guests, supporters and children brought by a Participant.
Fee	The amount payable to enter a Team, as shown on the website at the time of booking.
Booking	Your request to enter a Team, made through the website and confirmed by us in writing.
Site	The venue and all areas under the control of the Organiser during the Event, including car parks, the village, changing areas and battle zones.
Website	pinkladiesgames.ae and any booking or team-management pages we operate or use for the Event.

4. What the Pink Ladies Games is, and what it is not

The Pink Ladies Games is a participation event for women. Teams of four to five take part in a series of physical and social challenges we call battles, in a festival setting, over the course of a morning. It is designed to be joyful and inclusive, and it is built around cancer awareness.

4.1 It is not a competitive sporting championship

The Event is not a sanctioned athletics competition and confers no ranking, qualification or title. Awards, including the Best Dressed award, are given at our discretion and our decision on any award is final.

4.2 It is not a medical service

Awareness activity at the Event is exactly that: awareness. Neither the Event nor anything said or provided at it is medical advice, a diagnosis, a screening result or a substitute for consulting your own doctor. Where a licensed medical partner offers consultations at the Event, that service is provided by the partner under its own licence, its own professional responsibility and its own privacy notice, and not by us.

4.3 It is not a charitable collection, and your Fee is not a donation

Your Fee buys your Team a place at a commercial participation event. It is **not** a charitable donation, it is not tax deductible, and you should not treat it as one. What happens to the money is explained in section 18.

5. Who can take part

1. The Event is for women. Participation in the battles is open to women only. This is a condition of entry and reflects the purpose and design of the Event. Eligibility is established by your own declaration when you book; we do not ask for proof and we do not question it.
2. Participants must be at least 18 years old on the day of the Event. 16 and 17 year olds can take part with the written consent of a parent or guardian who attends the Event.
3. Spectators of any age are welcome. Anyone under 18 attending as a Spectator must be accompanied at all times by a responsible adult who is present on the Site and who remains responsible for that child throughout.
4. We may refuse or cancel a Booking, or refuse entry to the Site, where we reasonably believe these conditions are not met.

6. Booking a Team

6.1 How a Booking is made

Bookings are made through the Website by one person, the Team Captain, on behalf of the whole Team. Your Booking is an offer to enter the Event. A contract on these terms comes into existence only when we send you a written booking confirmation. If we cannot accept your Booking we will tell you and refund anything you have paid. The captain can buy the whole team or one ticket and then ask the other team members to buy the other tickets.

6.2 What the Team Captain is agreeing to

When you book as Team Captain you confirm, for yourself and for every member of your Team, that:

- you have the authority of each Participant to enter her into the Event and to accept these terms on her behalf;
- you have each Participant's permission to give us her personal data, and you have shown her, or will show her, our Privacy Policy;
- the information you give us about each Participant is accurate and complete;
- each Participant meets the conditions in section 5 and the health conditions in section 11; and
- you will pass on to your Team everything we send you about the Event, including these terms, any safety instructions and any change to the schedule.

Everything we send about the Event goes to the Team Captain and the players. If we need to reach the Team quickly, for example to move or cancel the Event, we contact the captain. Please make sure the contact details you give us are ones you actually read.

7. Fees, payment and confirmation

1. The Fee is the price shown on the Website at the time you book, per Team of five. Prices may change from time to time, but a change never affects a Booking we have already confirmed.
2. The price shown to you is the total price. The Fee is stated in UAE Dirhams (AED) and includes value added tax at the rate applicable in the UAE, and there are no further charges to be added at checkout. The organiser's TRN number is 100262895400003.
3. Payment is taken in full at the time of booking through our payment provider, Stripe. We do not receive or store your full card details; Stripe processes the payment under its own terms and security standards.
4. Your place is confirmed only when payment has cleared and we have sent you a written booking confirmation. Until then, no place is held.
5. Bank charges, currency conversion costs and any fee your own bank or card issuer applies are yours to pay.
6. If a payment is reversed, charged back or fails after confirmation, we may cancel the Booking and withdraw entry to the Event.

8. Changing your Team

1. Team members may be substituted free of charge up to seven days before the Event. The Team Captain makes the change through the Website or by writing to us, and the same confirmations in section 6.2 apply to the incoming Participant.
2. After that fourteen-day point we cannot guarantee that a substitution can be processed, because kit, catering and battle scheduling are already fixed. We will try, but we are not obliged to.
3. A Team must field four to five Participants. If your Team is short on the day we will do what we reasonably can to let you take part, which may include combining you with another Team, but we cannot promise this and no refund is due if we cannot.

9. If you cancel

Fees are not refundable. Places are transferable free of charge up to fourteen days before the Event. That is our policy when the decision to cancel is yours, however far in advance and whatever the reason. It does not apply where we are the one who moves, changes or cancels, which is section 10, where we materially change a booking we have already confirmed, which is section 24, or where UAE consumer protection law gives you a right we cannot exclude.

1. Once we have confirmed your Booking, the Fee is not refundable, in whole or in part, if you or any member of your Team decides not to attend or cannot attend.
2. Instead of a refund, you may transfer places. An individual place may be passed to another eligible person under section 8, and the entire Team place may be passed to a different Team, up to seven days before the Event, at no charge.
3. We set the Fee on the basis that it is not refundable, and we commit it to venue, kit, catering and production costs long before the day. That is why the policy is what it is, and it is why places are transferable rather than refundable.
4. This section does not affect any right you have under UAE consumer protection law that cannot be excluded by agreement, including under Federal Law No. 15 of 2020 on Consumer Protection and Cabinet Decision No. 66 of 2023 issuing its Executive Regulations, nor does it affect your rights under section 10 if we are the one who changes or cancels.

10. If we change, postpone or cancel

10.1 Minor changes

The Event is a live production. We may change the programme, the battles, the running order, the timings, the layout of the Site, the entertainment, the suppliers and the announced partners without that being a breach of these terms, provided the character of the Event stays substantially the same. No refund is due for a change of this kind.

10.2 Postponement

If we move the Event to a different date or venue, your Booking moves with it automatically. If the new date does not suit your Team, tell us in writing within fourteen days of our announcement and we will either credit the Fee in full against the next edition or refund it in full, whichever you prefer.

10.3 Cancellation by us

If we cancel the Event altogether before it starts, you may choose a full refund of the Fee or a credit against the next edition. If we stop the Event once it has started, we will refund a fair proportion of the Fee reflecting how much of the Event took place. Where we stop it because participant safety required it, and the cause was within our control, the same fair proportion is refunded; where the cause was outside our control under section 22, section 10.5 applies instead.

10.4 What a refund covers

Where a refund is due, it covers the Fee you paid us and nothing else. It does not cover travel, accommodation, kit, time off work, childcare, or any other cost you have incurred around the Event. Please insure those separately if they matter to you.

10.5 Refunds and abandonment for reasons beyond our control

Where the Event is postponed, cancelled or abandoned because of an event outside our control as described in section 22, the outcomes in this section still apply, but we may deduct from any refund the costs we have already committed and cannot recover, provided we act reasonably and can evidence them. This section prevails over section 10.3 where both could apply.

11. Your health and fitness

The battles involve physical effort, running, lifting, balance, contact with equipment and, at times, uneven or wet ground. Taking part is your decision and you are the person best placed to make it.

By taking part, each Participant confirms that:

- she is in good health and has no medical condition, injury or impairment that makes taking part unsafe for her or for anyone else;
- she has considered her own fitness honestly and, where she has any doubt, has taken medical advice before entering;
- she will tell us at booking, and again on the day if anything has changed, about any condition, allergy or medication we may need to know about in an emergency. Giving us this information is a condition of taking part, because we cannot run the Event safely without it. We hold it to protect your safety and not for any other purpose, and the Privacy Policy explains exactly how; and
- she will follow all safety instructions given by our crew, referees, medical staff and the venue, and will stop if told to stop.

Pregnancy, recent surgery, heart, respiratory or blood pressure conditions, and recovery from cancer treatment. None of these bars anyone from taking part, and we would very much like you there. But please speak to your doctor first, tell us at booking what we need to know, and be willing to sit out a battle. Our crew may adapt or exclude an individual from a specific battle on safety grounds, which is not a reason for a refund.

Because the Event is outdoors in Dubai, we monitor heat and humidity in the days before and on the morning itself. We may shorten a battle, add hydration breaks, move the schedule, or suspend activity entirely if conditions require it, and we will follow any instruction from the venue or the authorities. A change made for heat or weather is a change under section 10.1, not a cancellation.

We arrange first aid at the Event. If a Participant needs treatment and cannot consent at the time, we may arrange the emergency treatment that a reasonable person would arrange, and the cost of any treatment, ambulance or hospital care is the Participant's own responsibility.

12. Risk, and what you accept by taking part

1. You understand that taking part in the Event carries a genuine risk of injury, illness, loss and damage to property, and that this risk cannot be eliminated. You accept that risk knowingly and voluntarily.
2. You are responsible for your own belongings on the Site. We do not accept responsibility for property that is lost, stolen or damaged, unless the loss results from something we did wrong.
3. You must not take part while under the influence of alcohol or drugs, and you must not bring alcohol, illegal substances, weapons, glass containers, drones or animals other than assistance animals onto the Site.
4. You will be responsible for any loss or damage you cause deliberately or through your own carelessness to the Site, to equipment, or to another person.

One thing we will not do. We will not ask you to sign away your right to hold us responsible for harm we actually cause. Article 296 of the UAE Civil Transactions Law voids any agreement that exempts a person from liability for a harmful act, and we would not want such a clause even if it were permitted. Section 12 is about accepting the ordinary risks of physical activity. It is not a waiver of our responsibility for our own acts, and section 16 says what we do remain responsible for.

13. On the day

1. Please arrive by the time stated in your final joining instructions. Teams that arrive late may be unable to take part in some or all battles, and no refund is due.

2. The rules of each battle are explained on the day by our crew and referees. Their decisions on scoring, safety, penalties and disqualification are final, and there is no appeal against a referee's decision.
3. We may exclude a Participant or a whole Team from a battle, or from the Event, where safety, fair play or the conduct rules in section 14 require it. Where the exclusion is for conduct, no refund is due.
4. Awards, including the Best Dressed award, are decided by us or by judges we appoint. Awards are not transferable and no cash alternative is offered.
5. Anything left behind on the Site may be disposed of after 30 days.

14. Conditions of entry, and how we expect people to behave

14.1 Entering the Site means accepting these conditions

Everyone who enters the Site, whether she booked a place or came to watch, accepts the conditions in sections 12 to 15 by entering. We display them at the entrance and publish them on the Website. A Team Captain is responsible for making sure the guests she brings know them.

We may refuse entry, ask a person to leave, or remove her from the Site where she will not accept these conditions, where she is behaving in a way that puts anyone at risk, or where the venue operator requires it.

14.2 Bags, prohibited items and searches

We and the venue operator may inspect bags and belongings at the entrance as a condition of entry, and may refuse entry to anyone who declines. We may refuse to admit, or may hold for collection, any item on the prohibited list in section 12.3. Where an item is unlawful we will hand it to the police.

14.3 The standard we hold everyone to

This is an event about women showing up for each other. Everything below follows from that.

- Treat participants, crew, referees, venue staff, medical staff and other guests with respect. Harassment, intimidation, discrimination, aggression and unwanted physical contact are not tolerated and will result in removal from the Site.
- Follow the law of the United Arab Emirates and the rules of the venue while you are on the Site. This includes UAE law and local custom on public behaviour, dress, photography of other people and the consumption of alcohol.
- Do not use the Event, or your presence at it, to promote a business, brand, product, political position or fundraising appeal without our written permission. Sponsorship and commercial visibility at the Event are contracted separately.
- Do not sell, resell, auction or offer a place at the Event for more than the Fee you paid. A place transferred in breach of this rule may be cancelled without refund.

Where someone is removed from the Site under this section, no refund is due, and we may refuse that person entry to future editions.

15. Photography, filming and your image

The Event is photographed and filmed. That footage is how the Event is remembered, how next year's participants are persuaded to come, and how we report to our partners.

1. By attending the Event, whether as a Participant or a Spectator, you understand that you may appear in photography and video taken by us or by people working for us, and that we may use that material to record the Event, to report to our partners and sponsors, and to promote the Pink Ladies Games and the wider group of event formats, in any medium and without payment to you. We keep the archive indefinitely as the record of the Event, but your right to object under section 15.3 and under the Privacy Policy continues for as long as we hold it.
2. If you would rather not appear at all, tell us at info@pinkladiesgames.com before the Event or speak to a member of crew on the day. We will remove you from material we control if you ask afterwards, and we

will stop using that material going forward. We cannot recall what is already printed, already published by a media outlet, or posted by another attendee, and we cannot control footage taken by other participants, spectators or press.

3. Media may be present at the Event under accreditation from us. Press coverage is governed by the law on journalism and by the outlet's own standards, and is outside our control.
4. You may take photographs and video for your own personal and social use. You may not photograph or film another person who has asked you not to, and you may not use footage of the Event commercially without our written permission. UAE law treats photographing or publishing an image of another person without her consent as a serious matter, so please ask first.
5. Children who attend as Spectators are photographed only with the agreement of the adult accompanying them. That adult may withdraw the agreement at any time, before or after the Event, by writing to us, and we will remove the images we control without asking why.

How we handle images as personal data, the legal basis we rely on and how to ask us to stop are all set out in the Privacy Policy. Section 15 tells you the practical position. The Privacy Policy tells you your rights.

16. What we are responsible for, and what we are not

16.1 What we are responsible for

We are responsible for organising the Event with reasonable care and skill, for taking reasonable steps to make the Site safe, and for the things we say we will do in these terms. We do not exclude and do not limit our liability for death or personal injury caused by our negligence, for fraud, for liability arising from a harmful act under the UAE Civil Transactions Law, or for anything else that UAE law does not permit us to exclude. Article 296 of that law voids any agreement that purports to exempt a person from liability for a harmful act, and nothing in these terms attempts to.

16.2 What we are not responsible for

Subject always to section 16.1, we are not responsible for:

- loss or damage that was not a foreseeable result of us breaking these terms;
- loss of profit, loss of business, loss of opportunity, loss of anticipated saving, or any indirect or consequential loss;
- travel, accommodation, kit or other costs you incur around the Event;
- the acts, omissions, products, services or advice of a third party at the Event, including the venue operator, the medical partner, food and beverage vendors, sponsors and marketplace stallholders, each of whom is responsible for its own activity; or
- anything caused by your own failure to follow safety instructions, by your breach of these terms, or by an event outside our control under section 22.

16.3 The most we will pay

Subject always to section 16.1, our total liability to a Team and its Participants in contract for everything connected with a Booking and the Event is limited to the Fee that Team paid. This cap applies to contractual claims only. It does not and cannot apply to liability for a harmful act, which section 16.1 leaves untouched.

16.4 Business use

If you book on behalf of a company or organisation, you do so for the enjoyment of your people and not for resale, and the company or organisation is responsible together with the Team Captain for the obligations in these terms.

17. Insurance

We hold the public liability and event insurance required for the Event and for the venue. That cover protects us; it is not personal accident insurance for you.

We strongly recommend that every Participant holds her own valid health insurance and, if her travel or other costs are significant, her own travel or event cancellation cover. Health insurance is a legal requirement for residents in Dubai.

18. Where the money goes

The Pink Ladies Games is run as a commercial event with a charitable purpose. That distinction matters and we are direct about it: your Fee is a participation fee. It pays for the venue, the production, the kit, the catering, the crew and the marketing that make the Event happen.

- We never describe your Fee as a donation, and neither should anyone selling places to you.
- We do not collect donations ourselves. Any fundraising at or around the Event is carried out by the licensed charitable partner under its own permit, in accordance with Federal Decree-Law No. 3 of 2021 Regulating Donation Collection.
- We do not advertise or solicit donations through our website, our emails or our social channels. Where a donation route is shown, it is the licensed partner's own, named as theirs.

19. Sponsors, partners and their offers

The Event is supported by sponsors and partners. Goodie bags, samples, vouchers, prize draws, marketplace stalls, food and beverage and any on-site service are provided by those third parties on their own terms and at their own risk, not ours. Any complaint about a product or service supplied by a third party is between you and that third party, although we would like to hear about it.

Taking part does not oblige you to accept any sponsor product, offer or communication, and declining one makes no difference to your participation.

19.1 Healthcare and pharmaceutical sponsors

Where a sponsor is a healthcare or pharmaceutical company, additional rules apply and we contract for them:

- the sponsor may carry out disease awareness activity only. It may not promote, brand, sample or make claims about any medicine, and it may not advertise a prescription medicine to the public, which UAE law prohibits;
- no sponsor branding appears on, inside or immediately adjacent to the medical consultation area, and nothing at the Event may suggest that a sponsor is involved in, sees or influences a clinical consultation;
- a sponsor may not collect health information from you at the Event, and may not ask you to complete a symptom, risk or screening questionnaire at its stand; and
- if you mention a side effect or a problem with a medicine to anyone at the Event, we are obliged to pass that report to the company concerned so that it can meet its safety reporting duties. We will tell you if that happens, and we pass on only what is needed for the report.

A sponsor that collects your contact details at its own stand does so as the controller of that information, under its own privacy notice, and it is responsible for what it does with it.

20. Our brand and our content

The name Pink Ladies Games, our logos, the tagline, the format of the battles, the photography and video from the Event, and the material on the Website all belong to us or to our licensors. You may share our public content on social media in the ordinary way. You may not use our name, logo or footage to promote a business, product or event, or in a way that suggests we endorse you, without our written permission.

21. Your personal data

We handle personal data in line with our Privacy Policy, published at pinkladiesgames.ae. It explains what we collect, why, who we share it with, how long we keep it and what rights you have under UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data. The Privacy Policy is a notice, not a contract term, and your rights under it stand whatever these terms say.

If you are a Team Captain, please read section 6.2 again: giving us your teammates' details means you are confirming you have their permission to do so.

22. Events outside our control

Neither you nor we are responsible for failing to do something under these terms where the cause is outside our reasonable control. This includes extreme weather, sandstorm, flood, fire, epidemic or pandemic, an act or instruction of a government or public authority, the withdrawal of a permit, war, terrorism, civil unrest, national mourning, the loss of the venue, failure of power, water or telecommunications, and industrial action.

If such an event affects the Event, we will tell the Team Captains as soon as we reasonably can and section 10 says what happens next.

23. If something goes wrong

Please tell us. Write to info@pinkladiesgames.com and set out what happened and what you would like us to do. We aim to acknowledge within two working days and to give a full answer within ten days.

If we cannot resolve it between us, you may also raise the matter with the UAE Ministry of Economy and Tourism's consumer protection service on 600 522 225 or through consumerrights.ae, or with the Department of Economy and Tourism in Dubai. Nothing in these terms prevents you from doing so.

24. Changes to these terms

We may update these terms, for example to reflect a change in the law, in the venue, or in how the Event runs. The version that applies to your Booking is the version published on the Website at the time you booked, and we will keep previous versions available on request.

If we need to change the terms of a Booking we have already confirmed in a way that is materially to your disadvantage, we will tell the Team Captain and she may cancel the Booking within fourteen days for a full refund.

25. Other terms

1. If any part of these terms is found to be unenforceable, the rest continues to apply.
2. If we do not insist that you do something, or delay in enforcing our rights, that does not mean we have given those rights up.
3. You may not transfer your rights or obligations under these terms to anyone else except by transferring a place under sections 8 and 9. We may transfer ours to another company in our group, which will not affect your rights.
4. These terms, the booking confirmation and any rules we publish for the Event are the whole of the agreement between us about the Event, and replace anything said or written beforehand. The Privacy Policy is not a contract term; it is our notice to you about personal data, and it changes as described in that policy.
5. You accept these terms electronically when you complete a Booking. Under Federal Decree-Law No. 46 of 2021 on Electronic Transactions and Trust Services that acceptance is as binding as a signature, and we keep a record of the version you accepted and when.
6. The Team Captain contracts for herself and, under Articles 252 to 254 of the UAE Civil Transactions Law, for the benefit of each Participant in her Team. Each Participant may rely on the protections these terms give her, including the limit in section 16.3. No one else may enforce these terms.

26. Governing law and where disputes are heard

These terms, and any dispute or claim arising out of or in connection with them, the Booking or the Event, are governed by the laws of the United Arab Emirates as applied in the Emirate of Dubai.

The courts of Dubai have exclusive jurisdiction, save that nothing in this section limits any right you have to bring a complaint before a UAE consumer protection authority.

27. How to contact us

Reason	Where to write
Bookings, changes to your Team, joining instructions	info@pinkladiesgames.com
Privacy, your personal data, image and photography requests	info@pinkladiesgames.com
Complaints	info@pinkladiesgames.com
Sponsorship and partnerships	info@pinkladiesgames.com

Document control

Version	Effective from	Summary of change
2.0	1 September 2025	Updated

How to reach us. Write to info@pinkladiesgames.ae for anything about your booking or these terms, or to privacy@pinkladiesgames.ae for anything about your personal data.

Language. This document is published in English. Where it is translated into Arabic or any other language and the versions differ, the English version governs, except where UAE law requires otherwise.